

A black rounded rectangle containing the Wireware logo and tagline. The logo 'wireware' is in a white, thin-lined sans-serif font with a trademark symbol. Below it, 'MAKING YOUR WEBSITE' is in a white, all-caps sans-serif font, and 'a reality' is in a teal, cursive script font.

wireware™  
MAKING YOUR WEBSITE  
*a reality*

Wireware is a full service website solution  
built for small businesses with big ideas.  
From planning to maintenance,  
Wireware is your total answer.

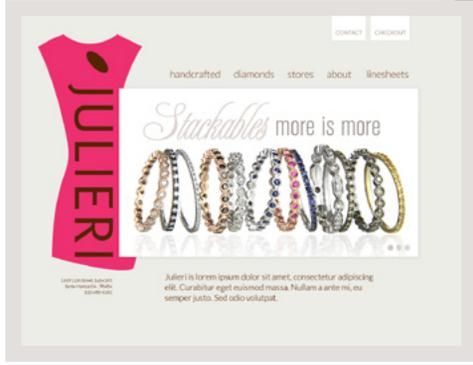
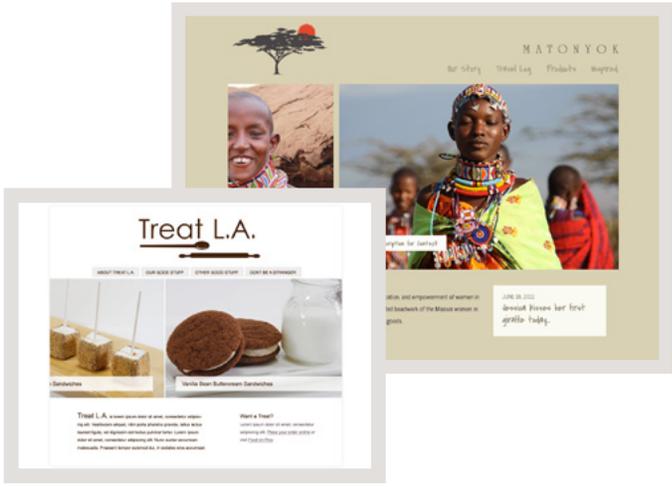
[www.wireware.net](http://www.wireware.net)  
1.866.777.WIRE  
1100 Glendon Avenue, 17th Floor  
Los Angeles, California  
90024

# wireware™ is...

**SIMPLE:** You know what makes your company great and we're here to help you share it with the world. We work with you to define a look and feel that takes your company's brand to the internet. Then, we build your site for you in as little as four weeks. No software to update, no theme to maintain, no widgets to manage; We take care of that, and you can focus on your business.

**FLEXIBLE:** You need to add products to your catalog next month? No problem. Wireware's Site Manager lets you change text, images, and layouts - even add new pages - whenever you want. No programming skills needed. No struggling with page design. No extra fees. When you have a new vision for your company, your Wireware website will be here to support you.

**AFFORDABLE:** You will have exactly what you need to run your business online without the extra stuff your don't. The low monthly fee includes your own personal project consultant, administrative control of your content, traffic reporting tools, and web hosting costs. With a basic site starting at \$950 you can have everything your company's website needs without breaking the bank. Check out our pricing and packages to see just how affordable a Wireware Site is!



# wireware™ delivers...

**CUSTOMER SERVICE:** Your Site Consultant will be your guide in the decision making process. She will ask the right questions, listen to your answers, and translate them into your desired online results. You make the decisions and we build the site that you envision. Once your site is completed, an Adwire staff member will be available to assist you so that you get the most out of your investment.

**CUSTOM DESIGN:** Your website must reflect your company brand... even if you aren't sure what that is yet. Adwire can help you if you have a fully realized company identity and a clear vision for your site's look and feel by taking your direction and collaborating with you to construct a site that fulfills your vision. If you are just starting out and don't even have a business card yet, we can help you too! In either case, we will work with you to make the most of your budget and achieve your marketing goals. We will deliver a solution that is designed just for you.

**SIMPLE TECHNOLOGY:** Turn your brainstorm into business instantly with Adwire's proprietary website management tool, the Wireware Site Manager. With 12 years of experience in building custom content management solutions and working with the latest in open source content management tools, we've honed our tools to be both powerful AND simple so you can manage your site with ease.

